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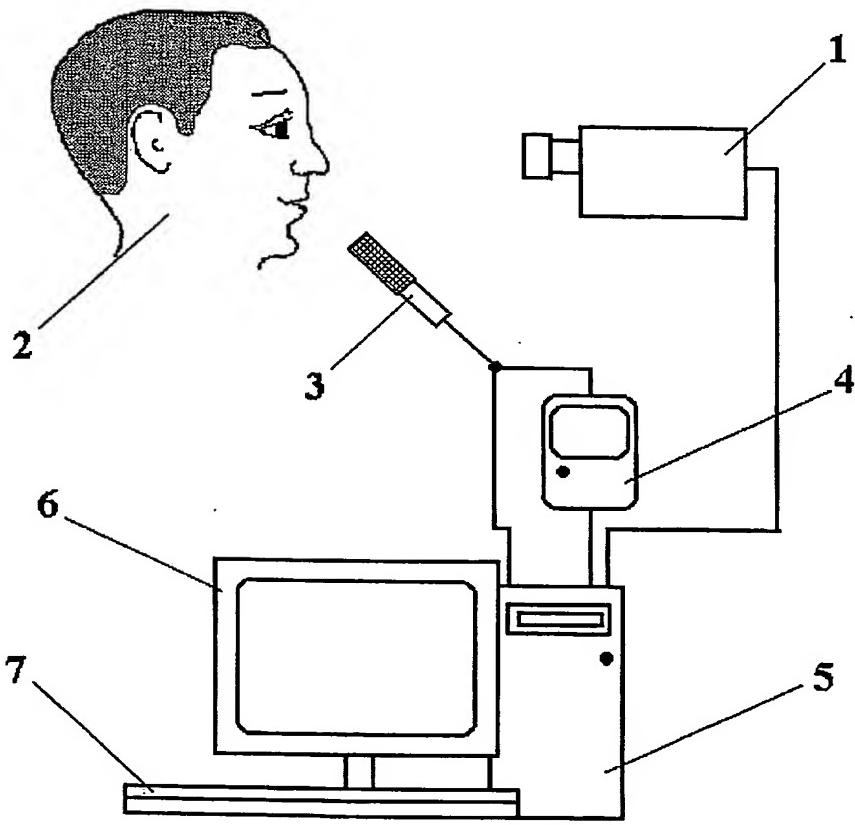
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(54) Title: SYSTEM AND METHOD FOR CREATION OF VIDEOPROGRAMS



(57) Abstract: The objects of the present invention are to simplify perception of recorded psychophysiological reactions of a person in response to verbal influences and to create a new kind of videoprograms. The inventive system comprises a videocamera (1) to shoot a participant (2), generating means (5) to generate a videoimage, measuring means (4) to measure data of reflex psychophysiological reactions of the participant (2) in response to verbal influences, mixing means (5) to add parameters of the measured data of the reflex psychophysiological reactions, a microphone (3) to record a sound of the participant's voice, combining means (5) to combine the recorded sound with the participant's image and/or to transform the recorded sound into an appropriate text. The mixing means (5) includes a modifying unit to modify the videoimage and/or its soundtrack in response to a change of the parameters of the measured data after a testing question.

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